

Testimonials

Russ Egan 2140 W. Thunderbird Road, #1716, Phoenix, AZ 85023 (602)368-3426 russegan.com

"Russ is a fantastic systems guy. His knowledge of in-studio and online technology is more valuable today than ever. He is a true multi-tasker for today's lean, mean radio environment."

- **Smokey Rivers, Operations Manager, Clear Channel Radio, Phoenix, AZ**

"Russ was the Operations Manager and Program Director of our 50,000 watt heritage beautiful music station in Atlantic City, New Jersey. Russ also oversaw the imaging and commercial production of this station as well as our AM radio station WIIN.

During Russ' tenure, we took our FM beautiful music station from full automation to LIVE and transformed our sleepy AM radio station into a smokin' oldies station. Russ oversaw all of these changes and everything went off without a hitch.

WFPG was the market's top revenue producing station with number one Arbitron audience ratings; year after year during this time. Russ is dedicated, dependable and never leaves until the job's finished."

- **Dick Taylor, Associate Professor, School of Broadcasting and Journalism, Western Kentucky University**

"Russ Egan gets Online like few others in the radio industry. He not only talks the talk, but he walks the walk. Russ has been designing web sites since the late 1990s, before many radio stations even had web sites. Russ understands the dynamic relationship that Radio and Online share with each other. Russ is always ahead of the curve when it comes to Online marketing."

- **Mark Bianchi, fmr Online Sales/Content Manager, Clear Channel Media, Cincinnati, OH**

"I had the pleasure of working with Russ Egan for over four years. His knowledge of both the on-air and digital aspect of radio is superb, as is his dedication to an outstanding product."

- **Clint Buckingham, Digital Program Director, Clear Channel Radio, Detroit, MI**

"Russ has an incredible gift for discovering and nurturing talent and placing that talent in the best possible position to succeed. He was the first Program Director to really work closely with me early in my career and I credit him for instilling in me the confidence to be myself on the air and to aim for the stars. His drive, direction & programming propelled us to the the Arbitron rated #1 afternoon slot in the market, a position we maintained for years.

As an OM/PD, Russ's professionalism and success are unmatched. Russ taught me the true meaning of "talent" and he did so with kindness, compassion and humility. I will forever be indebted to him for all that he taught me and would recommend him for any position in the media business. He'll make you laugh, he'll boost ratings and he'll make you remember how much fun radio can be."

- **Laura Tortella, Director of Operations, Total Traffic, Philadelphia, PA**

"I've worked with Russ at two different radio stations, WCEZ and WNCI. He was always a pro and one of the most valuable employees at each station!"

- **"Jimmy Jam", Co-host, the syndicated "Dave & Jimmy" morning show, WNCI-FM, Columbus, OH**

"Russ is one of the best people I've worked with - his attention to detail is one of his best attributes, and he is a people person."

- **Tony Evans, MIDDAYS, KYOT-FM Phoenix, AZ**

"Russ was exactly what our stations needed when he came to Yuma. Within days, our troubled AM was finally firing correctly. His Selector knowledge is second to none. Russ gave me insight daily and made me a much better broadcaster just because of his presence. Anyone would be lucky to have him."

- **Jay Walker, PD/MD/Morning Host, KTTI-FM, Yuma, AZ**

"Russ has an amazing depth of experience in all aspects of radio; programming multiple formats, talent coaching and the all important area of design and implementation of interactive components. All this and he's a great person to be around! A GM's dream!"

- **Jeff Rafter, Operations Manager, Magic 98.3/Magic 100.1, Greater Media of New Jersey**

"Russ is a talented, skillful and dedicated team player."

- **Kenny Lee, Product Manager, Radio Computing Services, White Plains, NY**